



## Sarah McVittie – Co-founder – Dressipi



Award-winning, serial AI and machine learning entrepreneur. **Sarah McVittie** is the Co-Founder of **Dressipi**, with a demonstrated history of working in the consumer services industry. Also featured by WSJ, FT and HBR and named as one of "UK's Top Rising Female Entrepreneurs" by The Times.

Passionate about using data to drive more efficient retail experiences and operational processes. Also excited by the impact that the better use of data can have on the sustainability of a retailer, with a specific focus on fashion retail.

Dressipi was co-founded by Sarah in 2010.