



## Peter Gallagher & Jon Smith – The Fashion Guild



**Peter Gallagher** is an experienced creative director and design strategist with over 30 years in the global fashion industry.

He has held leadership positions at iconic brands like Nike, Under Armour, and Lacoste, contributing to their success through innovative apparel design and strategic vision. As the founder of **The Fashion Guild**, Peter is focused on transforming the fashion landscape through the integration of AI, 3D technology, and digital processes, helping brands and designers increase creativity, efficiency, and sustainability.

Peter is also a passionate advocate for nurturing new talent, offering mentorship and consultancy services to elevate the next generation of fashion professionals.

**Jon Smith** is a seasoned digital and tech specialist with over 25 years of professional experience. He is the Co-Founder of **The Fashion Guild**, a global initiative supporting fashion professionals as they navigate the evolving landscape of digital and AI transformation.

Jon also founded Fashion3DX, a boutique digital fashion agency based in the UK, specialising in cutting-edge 2D and 3D garment modelling and virtual runway experiences.

As an instructor at the Fashion3DX Academy, Jon shapes the future of fashion by training designers in the latest Fashion-Tech innovations.