

Wednesday
20 November 2019
6.30 for 7pm

THE TEXTILE INSTITUTE
London & South East England Section



In Conversation: Alan Cannon Jones with

Women in Tailoring

Antonia Ede and Deema Abi-Chahine



An evening of conversation with two Soho tailors who are cutting a dash and shaking up the profession from their working shop in Soho.



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Lecture Theatre - RHS Centre Space
Rootstein Hopkins

London College of Fashion

20 John Princes Street

London W1G 0BJ

Entrance: Members and Students free

Non Members £5

Savile Row, the world centre of the best of mens tailoring, is undergoing big changes, including attracting more women both as tailors and as customers. Antonia Ede, who studied costume at London College of Fashion, set up Montague Ede, her own bespoke tailoring business in 2016, around the corner in Soho, having learnt her trade over the years in Savile Row.

Sharing the workspace is bespoke shirtmaker, Deema Abi-Chahine. Trained as a freelancer making shirts, she started her own label, when she left London College of Fashion. When Ede asked if she wanted to share a workspace, they created their base on Brewer Street in Soho.

For more information contact Philippa Watkins: philtex@msn.com

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