

Wednesday 17 October 2018

Guest Speaker

Professor Jane McCann

will speak on

Performance Sportswear: a cross-disciplinary mix of requirements for the design of performance sportswear

6.30pm for 7pm until 8.30pm

Venue:

London College of Fashion

Lecture Theatre, Room G05,
272 High Holborn, WC1V 7EX

Entrance:

TI Members and Students free
Non Members £5

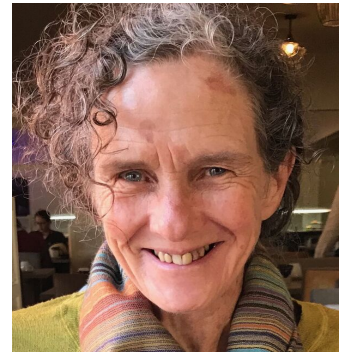


PERFORMANCE SPORTSWEAR

Jane McCann will focus on a user-led design process for the creation of Performance Sportswear, highlighting how typical garment layering systems are driven by textile innovation that embrace the advantages of lightweight, easy care, protective fibres and fabrics made predominantly from synthetic fibres.

Highlights will include:

- The growing challenges in sourcing and production, with regard to sustainable and ethical issues within the global industry
- The adoption of collaborative design methodology in Performance Sportswear Design,
- The technical, aesthetic and cultural demands of the end-user, but with reduced environmental and social impact.



Professor Jane McCann MDes RCA, MPhil, C Text FTI.

Based in Northern Ireland, McCann is involved in the user-driven design research and development of technical and smart functional apparel as well as creating and curating new clothing and product applications for linen/flax fibres.

She continues to have international academic involvement in performance sportswear design, provides expertise to textile-oriented projects, presents at events and contributes to publications.

To book contact: Bill Bohm Email: billbohms@textileinstitute.org

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