

**Wednesday 21 April 2021
16:00 - 17:30 hrs GMT
Keynote Webinar**



**The Textile Institute
London & South-East
England Section**

In this afternoon webinar, Graham Burden will discuss how cotton, the world's most widely grown and used natural fibre, now plays a major role in many brands' sustainability delivery programmes.



**GRAHAM BURDEN
Global Cotton Expert**

**in conversation
with
Ian Morris
CText FTI**

**COTTON:
Its journey to
Sustainability**

**Graham is an expert in
cotton –
its origins, quality,
production, and
sustainable options,
and is a former
Cotton Specialist
at Marks & Spencer.**

He introduced Fairtrade, organic and recycled cotton, and other sustainable raw materials across the apparel and home textiles divisions of M&S and has continued delivering his expertise to brands and other organisations since he retired.

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