



Nigel Read:

DeSL Sales Director UK, EMEA & APAC



With over three decades experience in the retail and hospitality sector across the U.K, Europe and UAE, working for global retailers and solution specialists. Disciplines at Global Retail Head Office level include: Store operations, merchandising, buying, planning, supply chain, and project management.

Last 12 years spent working for various technology companies, delivering digital engagement and transaction solutions that help brands grow their business through seamless customer experiences.

Now at DeSL, which sits nicely with what I enjoyed most when working for retailers.