



## Michael Lock

Lectra



Michael has spent over 25 years in the clothing and apparel industry, working with a wider variety of brands, retailers, and manufacturers globally, supporting their development using technological innovation, change management and driving effective business transformation.

Through several leadership positions, Michael has worked closely together with many companies, providing real, practical industry advice and expertise. His current role in the Corporate Business Development team at Lectra, provides an ideal position from which to comment on current industry challenges, demands and opportunities.