



**GUILD  
OF CLEANERS  
& LAUNDERERS**



Calling all  
cleaners and  
launderers. The  
Guild will soon  
have the E-  
Learning

Educational Project available  
and access will be via the  
Guild's Website.

Contact  
[enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk) or  
telephone 01698322669 for  
membership or help with text  
books or training.

**Guild Membership Renewal?** Your  
Membership Subscription for the year  
2019/2020 is now very much over  
due for renewal.

Remember that you can now pay on  
line by visiting the Guild Website at  
[www.gcl.org.uk](http://www.gcl.org.uk), or alternatively, Tele-  
phone 01698 322669 . Paying on time  
saves money and time in having to  
check and chase late payers.

Contact [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

Guild Web Site has been upgraded  
visit <http://gcl.org.uk> to see what  
changes we have made.

See this month the Technical Bul-  
letin dealing with Quality Services  
and an Amber Alert reporting on a  
T Tahari Dress with colour bleed  
problems.

We need more help about items or labels that give  
you problems. Let us know then we can keep others  
better informed.

Guild of Cleaners  
and Launderers

56 Maple Drive,  
Larkhall, South Lanarkshire,  
ML9 2AR

Phone: 01698 322669  
E-mail: [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

# Guild of Cleaners and Launderers



October 2019 E - Bulletin

**New Level of Guild Membership** - Following member requests for Bulletins and Amber Alerts to be posted rather than "digital on-line" your Guild Council at its last meeting agreed to offer a "Plus" membership and those subscribing to this will receive printed and posted editions each month. Obviously, this will cost more to cover postage and printing, and this will be available for just a further £3.50 per month on top of normal membership rates. Just a further £21 to cover this October month and the next five up to the end of March 2020. Contact Debbie on 01698 322669 or [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

**Your Guild will again have a stand at the 2020 CleanEx Exhibition** being held at Ascot Racecourse 26/27th of April. As in previous years Guild Council members will be in attendance to meet members and will be ready to discuss any issues that you may have.

**CINET Young Entrepreneur Programme** Three members have shown interest in having more details on this international project aimed at up and coming & ambitious entrepreneurs in the professional textile care (PTC) industry who believe in the sustainability of the professional textile care industry discussing the value of connecting to modern consumers. Meetings have been arranged and for the first meeting on the 31st Oct and 1st Nov in the Netherlands it involves a set program with the support of Lukkien ( a top digital marketing agency) and Mr. Geert Böttger (a respected industry consultant) as well as team members from CINET. The programme covers retail, domestic services as well as commercial services, with delegates choosing which new target group they wish to work on.

**E-Learning Development** Following the agreement with CINET to cooperate and offer in the UK a complete package of on-line learning programmes your Guild has been in contact with the website advisors on the changes required and CINET are working on the version that will be available, at a discount to members. Your Guild have been actively involved in generating the UK version. When available a full set of modules for dry and wet cleaning as well as laundry both at retail and commercial levels will be offered, plus an examination and certification if required.

**Research Project into low temperature processing** this project has left the stage of laboratory and field testing and a council member has seen a draft of the report. To be of greater benefit to members Northumbria University have been asked, and have agreed, to carry out further trials. This is not expected to take too long but the findings will be an important development for the industry.

**Advertising Your Business on the Guild's Website** Demonstrate to the general public your proficiency by belonging to the Guild. Check out the Guild's Web Site and if your business is not promoted there, and importantly you have paid up your annual membership fees, please pass on your details to the secretariat. The general public can check out the Guild's website for a registered member in their area. We are promoting competent cleaners and launderers who are members and who keep abreast of developments by receiving monthly bulletins and alerts as well as attending meetings and conferences.

**New Text Books Coming Soon** The Guild General Council having agreed the programme of writing and publishing three new Guild Educational Books, "The Science of Laundry", "Stain Removal in Dry and Wet Cleaning", and "Professional Wet Cleaning", the first draft of the science of laundry has been submitted for Peer Group approval. The target is to have all new titles available in time for the CleanEx Exhibition at Ascot 26th/27th April 2020.

**Virtual Meeting** Have you ever been frustrated by not being able to attend a Guild meeting or conference? Work continues on having available Guild meetings online to be seen at a time to suit your convenience. This is an opportunity to attend a "virtual meeting" on-line, via the Guild's Web Site. Source material has been identified, and we are hoping to have this available soon.

**Check out the Guild's Website** If you have not visited the website recently we have made some changes and are making more, especially to the members area, which is accessible exclusively to paid up Guild members.