



**GUILD  
OF CLEANERS  
& LAUNDERERS**

For A Better  
Qualification  
Choose the Guild  
of Cleaners and  
Launderers



Calling all  
cleaners and launderers. The  
Guild will be launching the E-  
Learning Educational  
Project next month and it  
will be available on the  
Guild's Website.

Contact  
[enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk) or  
telephone 01698322669 for  
membership or help with text  
books or training.

**Guild Membership Renewal?** Your  
Membership Subscription for the year  
2019/2020 is now very over due for  
renewal. Remember that you can now  
pay on line by visiting the Guild Web-  
site at [www.gcl.org.uk](http://www.gcl.org.uk), or alterna-  
tively, Telephone 01698 322669 .  
Paying on time saves money and time  
in having to check and chase late  
payers. Contact [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

Guild Web Site has been upgraded  
visit <http://gcl.org.uk> to see what  
changes we have made.

See this month a Technical Bulletin  
dealing with water and its prob-  
lems and solutions and an Amber  
Alert reporting on a White Chanel  
Zipped Jacket with a coating that  
was not in keeping with the care  
label recommendations.

We need more help about items or labels that give  
you problems. Let us know then we can keep others  
better informed.

Guild of Cleaners  
and Launderers

56 Maple Drive,  
Larkhall, South Lanarkshire,  
ML9 2AR

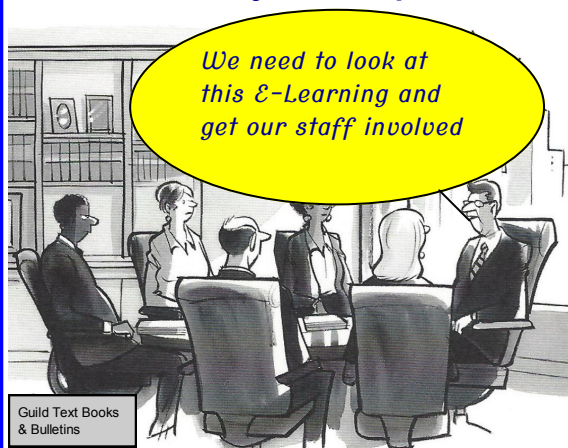
Phone: 01698 322669  
E-mail: [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

# Guild of Cleaners and Launderers



August 2019 E - Bulletin

## Newsflash Your Guild will be launching the New E-Learning Educational Project in September.



The E-learning platform is suit-  
able for both a desktop com-  
puter and laptop or tablet.

The text, pictures, animations  
and video's scale with the size  
of the screen. The platform is  
compatible with Mac OS, Win-  
dows, Linux, Android, Chrome  
OS, IOS and WP.

In order to serve people from  
different backgrounds with the  
appropriate information, the in-  
formation in the Guild/CINET

educational program is divided into three levels. After level C, Level B can  
be followed which is meant to deepen this knowledge and provide more de-  
tailed technical information and best practices. To obtain operational excel-  
lence level A is available for managers/owner directors to learn about oper-  
ating a textile care company with attention to the environment, the process  
and the people. After finishing each level the student will receive a certifi-  
cate.

Having studied the training module, you will be able to test your knowledge  
by answering a few questions. If you're successful in answering these ques-  
tions, you can proceed to the next module.

- Starting at level C the basic principles of the processes are presented.
- Level B is meant to deepen this understanding and provide more de-  
tailed technical information and best practices.

To obtain operational excellence level A is available for managers to learn  
about operating a textile care company with attention for the market, the  
process and the people.

**E-Learning Development** This has caught the interest of many enquirers - Fol-  
lowing the agreement with CINET to cooperate and offer in the UK a complete package of on-  
line learning programmes to be made available via the Guild's web site, covering dry clean-  
ing, wet cleaning, and industrial laundry. The work is now completed and Guild members will  
receive a discount on the prices charged. Your Guild has worked together with CINET on  
laying out a comprehensive programme and agreed cost profiles.

**Research Project** Your Guild, in cooperation with the Worshipful Company of Launder-  
ers', and the Northumbria University, have co funded this research project and Dr Stephen  
Reid from the University has advised that he is now field testing his findings and several  
Guild members are cooperating with the University providing this assistance.

**Advertising Your Business on the Guild's Website** Demonstrate to the gen-  
eral public your proficiency by belonging to the Guild. Check out the Guild's Web Site and if  
your business is not promoted there, and importantly you have paid up your annual member-  
ship fees, please pass on your details to the secretariat. The general public can check out  
the Guild's website for a registered member in their area. We are promoting competent  
cleaners and launderers who are members and who keep abreast of developments by re-  
ceiving monthly bulletins and alerts as well as attending meetings and conferences.

**New Text Books Coming Soon** The Guild General Council have agreed to  
write and publish three Guild Educational Books, "The Science of Laundry" , "Stain  
Removal in Dry and Wet Cleaning", and "Professional Wet Cleaning". The other  
important future addition for members is an opportunity to attend a "virtual meet-  
ing" on-line, via the Guild's Web Site, at a time to suit your convenience.