

WELCOME TO THE VIRTUAL

3D TECH FESTIVAL

APPAREL & FASHION

We're living through a unique moment in history, and while we're all looking for ways to navigate through the current global unrest, we're also thinking about what comes next. The **3D TECH Festival** was created to explore just that, with the 3D tech leaders re-imagining how we live, work and learn in an apparel world that has gone digital.

September 14-17th 2020

The 3D TECH Festival comes directly to your screen, **on demand**, and for **no fee**. Join us **online**.

motif.org/3d-fashion-tech/

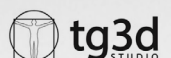
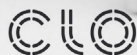
HIGHLIGHTED SPEAKERS

carmel



STITCH

Superficial

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AGENDA 1/2

September 14-17th 2020

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MONDAY

Standards Day

9:05am

Opening Remarks

Janice Wang, CEO at **Alvanon**

9:15am

The Verified Digital Garment

Jason Wang, COO at **Alvanon**

10:00am

How 3D and standardization bring back the craft in fashion

Dominic Sluiter, Head of **STITCH** (a PVH Company)

10:30am

Inside the Alvanon Standard | European Series

Don Howard, Executive Director at **Alvanon** & Ton Wiedenhoff, Executive Director, Europe at **Alvanon**

11:15am

FNX: Accelerate, Automate & Scale Your 3D Product Development

Darcy Reno | Cofounder and CEO at **FNX**

12:00am

Assyst: 3D all along the process chain: Design, Develop, Distribute!

Dr. Andreas Seidl,
CEO at **ASSYST**

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TUESDAY

Creators and Marketers Day

9:00am

How to create a fabulous digital runway in 3D

Cameron-James-Wilson | CEO / Creative Director at The **Diigitals**

9:30am

TG3D: Post-COVID: Starting your own label by harnessing 3D tech

Rick Yu | Chief Marketing Officer and Co-Founder at **TG3D Studio**

10:15am

A new virtual dimension for archival fashion

Belinda Chen & Andrew Kupresanin | Creative Directors of **Superficial Studio**

10:30am

How to Digitize and Go-To-Market Process

Joshua Young | Director, Digital Product Creation at **VF Corporation**

11:15am

The Future of Digital Humans | Balmain Case Study

Mao Lin Liao | Founder | CEO at **REBLIKA**

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WEDNESDAY

Makers & Supply Chain

9:00am

Browzwear: Digital supply chain strategy with 3D

9:30 am

The New Fundamentals of Digital Transformation

Hayley Berres | Senior Technical Engineer at **Alvanon**

Christina Onusko | Director, Blocks & Grading at **Alvanon**

10:15am

Optitex: Connecting the Dots: How 3D Transforms and Empowers the Entire Brand-Supplier Value Chain

Darren Jacobs | Managing Director at **Carmel Clothing Ltd**

11:00 am

SHIMA SEIKI: Transforming Fashion in the Digital Age

Hayato Nishi

11:45 am

CLO3D: Forming a Foundation: The Key to Accuracy With CLO

Caley Taylor | **CLO 3D** Designer
Michelle Pinkham | **CLO UX** Designer

AGENDA 2/2

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THURSDAY

Careers Day

7:00am

Techstyler Panel: Interactive Online Game to Showcase Graduates' Project

Moderated by Brooke Roberts-Islam, Founder & Writer at **Techstyler**

- Cameron James-Wilson | Founder & CEO @ the **Diigitals**

8:00am

A Career in Fashion beyond 2021

Moderated by Jackie Lewis, Course Development Director at **MOTIF**

- Lindsay J Clarke | Recruitment Director at **Planet Personnel**
- Krishan Hunda | Retail Technology Consulting & Recruitment at **Trusted Circle**
- Harveen Gill | Global Headhunter Fashion, Beauty & Retail at **HGA Group**
- Tracy Palmer-Scott | CEO & Founder & **Transformational Coaching**

9:00am

Are you industry ready?

Caroline Ash | Production Director at **Fashion Enter Ltd**

9:30am

Closing Remarks

Janice Wang | CEO at **Alvanon**

9:45am

The State of Skills 2020: Are you 3D ready?

Catherine Cole | CEO at **MOTIF**

10:15am

Workforce of the Future: The importance of Future-Proofing Fashion Education with Digitalisation.

feat **Browzwear, Clo, Optitex**

Moderated by Leslie Holden | Co-Founder at **The Digital Fashion Group**

- Francesca Sammaritano | Interim Dean at **Parsons School of Design**
- Soojin Kang | Founder & Creative Director at **SeedNY KNIT Studio**
- Sharon Lim | Co-founder & CEO at **Browzwear (Browzwear)**
- Alex Snyder | Creative Director / Business Strategist at **AMS Atelier (Optitex)**

11:00am

The Importance of Human Capital in a Digital Supply Chain

Moderated by Jill Coleman, Vice President Global Business Development & Sales at **MOTIF**

- Shelley Rider | President at **Interloop North America** (Hosiery)
- Karissma Yve | CEO & Founder of **Gildform** (on-demand jewelry)
- Kerry McLeod | Vice President of Digital Marketing at **Delta Apparel**

11:30am

Preparing Emerging Leaders

Moderated by Shelley E. Kohan, Associate Professor, **Fashion Institute of Technology (FIT)**

12:00pm

SESSION VF/FX: Future of Innovation: Leading Change as a Digital Innovator

Safir Bellali | Sr Director / Advanced Digital Creation at **VF Corporation**

Darcy Reno | Cofounder and CEO at **FNX**